



Mrs. Betty Jo Morris

May 12, 1931 - September 28, 2019

Betty Jo Curry Morris passed away peacefully at home on Saturday, September 28, 2019 surrounded by her family. She was born in Atlanta on May 12, 1931 to Joe and Estelle Curry and was the oldest of seven children. Raised in the Grant Park neighborhood, she was a member of the first graduating class of Roosevelt High School in 1949 and attended Bessie Tift College in Forsyth, GA. On September 6, 1952, she married Marcus Morris of Atlanta and began a life-journey with him which included three children, Margot, Michele and Marcus Jr. "BJ" and Marc settled in Decatur, where they raised their family and established long-standing relationships through their business and social endeavors. BJ was a loving and devoted wife, mother and friend who brought joy and happiness to all she touched. A committed Christian, she was active in several churches throughout her life, beginning with Park Avenue Baptist, moving to Rainbow Park Baptist and finally to First Baptist Church of Avondale Estates. She was gifted in many areas and was eager to share her talents of art, music, speaking and leadership with others to the glory of God. Throughout her church life, she sang in large choirs and small choral groups, taught Sunday School, and later in life, spent time giving devotionals for senior groups. A 'crowning' experience during her early years was the special group of 13 year-old girls that she taught at Park Avenue Baptist who are all still 'pals' of hers - almost 65 years - giving her credit for a wholesome, loving Christian life start. BJ was also active in their business, Atlanta Advertising Novelty, as an Officer and Director. Together, she and

Marc purchased the company in 1959 and grew the company from a small concern to a respected company which did business with many large national and international companies. Balancing Marc's drive and business acumen, her social and creative skills helped to make the business a great success and her artistic renditions still live on today with memorable ad campaigns such as the creation of the 'I Milked Rosebud' campaign for Mathis Dairy. As their business grew and their children got older, she and Marc were fortunate to be able to travel the world. With their favorite travel companions, Marc's sister and brother-in-law, Betty and Ben Tucker, they visited over 37 countries. She always returned with great stories of the different cultures and experiences, but always with a great appreciation for 'home'. Above all, she loved her family. Her unwavering support and encouragement for her three children was a great source of strength throughout her life. Through joys and hardships, she maintained a positive outlook and 'never-give-up' attitude which helped the family to thrive. She was predeceased by her parents, Joe and Estelle Curry; sister, Martha Jean Curry Maddock, and daughter Michele Morris-Bird. She is survived by her husband Marcus, daughter, Margot Morris-Dawkins (Marvin); son Marcus Jr.; grandchildren Matthew, Michael and Marshall Dawkins, Lauren Bird, Lindsey, Tessa and Martha Anne Morris; brothers, Grover Curry (Cynthia), Eddie Curry (Jimmie), Joe Curry Jr.; sisters, Freddie Swift and Earlene Sargent (Bill), and scores of nieces and nephews. We thank God for the life of Betty Jo Curry Morris. Her warmth and beautiful spirit will be missed by all. A Memorial Service will be held Saturday, October 5, 2019 at 11:00 a.m. at Avondale Estates First Baptist with Dr. Kris Mullis and Rev. Don Lockhart officiating. Family will receive friends from 10 until 11 a.m. prior to the service at the church. There will be a light lunch in the Fellowship Hall following the service. In lieu of flowers, donations may be made to Avondale First Baptist Church, 47 Covington Highway, Avondale, GA 30002 or to a church of your choice. Condolences may be submitted on-line at www.scotward.com. Scot Ward Funeral Services, 699 American Legion Rd., Conyers, GA, 770-483-7216.

Previous Events

Visitation

OCT 5. 10:00 AM (ET)

Avondale Estates First Baptist
47 Covington Hwy
Avondale Estates, GA 30002

Service

OCT 5. 11:00 AM (ET)

Avondale Estates First Baptist
47 Covington Hwy
Avondale Estates, GA 30002

Tribute Wall

GD

“Oh, my goodness,” that was as rough and as raw as it got from BJ when something went wrong.....it is almost, in this age that is often not very civil, you were witnessing someone from another time that was more graceful and beautiful where people could just get along....but BJ wasn't really just a woman from another time, she was a LADY for ALL times...she could make anyone feel loved and cherished and even more importantly, IMPORTANT....we whom she called a friend will miss her terribly but we will always be guided by the example she set for all of us...RIP Beautiful LADY.....



Gay Davis - October 08, 2019 at 12:11 PM

BL

“BJ and I always enjoyed shopping and trying new places to eat with so many of our Rainbow Park friends. We said so many times there has never been great friends like the ones at Rainbow Park Church. Betty Jo was always smiling and looked beautiful. Love her and will miss my dear friend,
Becky Lewis

Becky Lewis - October 05, 2019 at 12:33 PM

PM

“Peter Maxey purchased the Full Heart for the family of Mrs. Betty Jo Morris.



Peter Maxey - October 04, 2019 at 08:40 PM

LA

“ Lindsey, Tessa, and Annie purchased the Beautiful Heart Bouquet for the family of Mrs. Betty Jo Morris.



Lindsey, Tessa, and Annie - October 03, 2019 at 11:10 PM

HH

“ During a difficult time in my career...the Morris family took me under their wing with Margot making their office available to me for whatever I needed to get back on track with a job. It was then that I was introduced to the lovely and gracious B.J. who absolutely insisted I have one of her pineapple sandwiches at lunch one day. She was incredulous that I'd never had one and any time I was lucky enough to see her again...that was the first topic after our warm greeting. When I eat or think of pineapple...forget Hawaii...it's BJ Morris that comes into view. A special lady in so many ways.

howard hoffman - October 03, 2019 at 07:09 PM



“ Simply Elegant Spathiphyllum was purchased for the family of Mrs. Betty Jo Morris.



October 03, 2019 at 01:42 PM



“ 51 files added to the album *Life Tributes*



Scot Ward Funeral Services - October 03, 2019 at 11:35 AM



“ *She was a beautiful Christian lady. It was a pleasure to spend time with her. Sending love and sympathy to the family.*
Eloise Mills and family

Eloise Mills - October 02, 2019 at 12:50 PM